SIG Liaison Deck

1Q / 2018

ISSA International & Global SIG Events

![ISSA - Information Systems Security Association International]

ISSA is the community of choice for international cybersecurity professionals dedicated to advancing individual growth, managing technology risk and protecting critical information and infrastructure.

Core Purpose

To promote a secure digital world.

Core Values

Integrity Evidenced by a reputation for trustworthiness earned through ethical, fair, transparent, and professional behavior.

Excellence Evidenced by a commitment to expertise and experience in our field.

Respect Evidenced in appreciation of the value of diverse perspectives and experience in promoting a culture of leadership and innovation in a global organization.

YOUR COMBINATION TO CYBERSECURITY

SUCCESS

ISSA Strategic Goals

Leadership ISSA will lead the global security community collaboration to protect society from security threats.

Program ISSA will provide the profession with highly qualified practitioners and high quality education and training.

Influence ISSA will serve as a respected and trusted source and advisor on information security related technology, education, standards, and legislation.

- Integration between the Cyber Security Career Lifecycle Offerings
  - CISO Executive Forum (Meets Quarterly)
  - Domestic and International Chapter Base
  - E-News
  - ISSA Intl Special Interest Groups
  - ISSA Industry Webinars and Meetups
  - ISSA Journal
  - ISSA Web Conferences
  - Mentoring Programs
  - Conferences

ISSA International SIGs

2017 GLOBAL SIG FOOTPRINT

- **101+/137** Chapters Served
- **98+/195** Countries Represented

2020 GLOBAL SIG FOOTPRINT GOALS

- **ALL Chapters Served**
- **ALL Countries Served**

SIG Liaisons - 2017

Atlanta
Cassandra Dacus

Central & South FL
Maureen Premo

Central MD & NOVA
Rhonda Farrell

Central TX
Tenille Jones

Chicago, Ill
Valeri Baldwin

Chattanooga TN
Curtis Campbell

Colorado Springs
Donna Kimberling, Colleen Murphy

Denver
DJ McArthur, Christy Lodwick, Deb Peinert

Singapore
Magda Chelly

Silicon Valley
Diane Gandara

San Francisco
Joan Rose, Tamara Thompson, and Terry Quan

Richmond
Brian Smith

Puerto Rico
Elimael Aviles

Portland
Brian Ventura

Phoenix
Kathleen Doolittle

Orange County
Andrea Hoy

National Capital
Teresa Allison

Minnesota
Betty Burke

Los Angeles
Mikhael Felker

ISSA

6

The 2020 Challenge
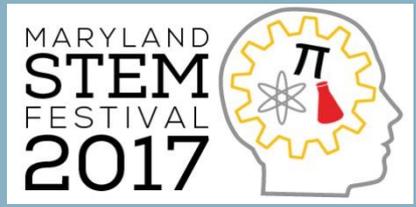
Annual ISSA Membership Transitions - 1000+

Annual SIG Branded Events – 75+

SIG Youth Program Support - $100,000

Annual SIG Scholarship Funding - $100,000

Global SIG Partners

ISSA

SANS

acm-w (acm's women in computing)

InfoSec Connect

national center for women & INFORMATION TECHNOLOGY

SIM WOMEN LEADERSHIP SUMMIT 2017

MWM Million Women Mentors — Advancing Women and Girls in STEM Careers Through Mentoring — Join Our Movement!

DC web women — PROMOTING WOMEN IN TECH SINCE 1995

girl scouts nation's capital

CYBERSECJOBS

HackEd

MARYLAND STEM FESTIVAL 2017

Women's Society of Cyberjutsu — A Cybersecurity Community for Women

STEMconnector® — The One Stop Shop for STEM Information

She Leads Tech.

Carnegie Mellon University Heinz College — INFORMATION SYSTEMS · PUBLIC POLICY · MANAGEMENT

NATIONAL CYBERSECURITY STUDENT ASSOCIATION

MANUFACTURING TALK Radio — sponsored by All Metals & Forge Group — MFGTALKRADIO.COM

STEM for HER — Explore. Pursue. Engage.

GEORGE MASON UNIVERSITY — MASON GAME & TECHNOLOGY ACADEMY — WHERE ART & TECHNOLOGY LEARN 2 PLAY

SIM — WHERE IT LEADERS CONNECT — CYBERSECURITY

NOVA Northern Virginia Community College

SheSoft

Caltech

VOICEAMERICA.COM — THE LEADER IN LIVE INTERNET TALK RADIO

LMU|LA Loyola Marymount University

CyberSN®

WITI

NATIONAL CYBERWATCH CENTER

SIG Value Add to Chapters

- Brings international awareness to local Chapter Activities, Events, and Leadership

- Drives increases in members, sponsors, and strategic partners to the Chapters, SIGs, and ISSA Intl

- Enables stronger community ties for collaboration and partnering purposes

- Opens communications channels for internships, mentoring, networking, recruitment, and community building

- Creates additional volunteer positions for leadership and professional development and continuity planning purposes

- Opens up opportunities for cyber practitioners to influence cyber program initiatives with academia, government, non-profit, and for profit entities

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SIG Liaison Roles and Responsibilities

- Establishes positive working chapter relationships with Chapter President, VP of Communications, VP of Marketing, and VP of Programs personnel
- Conducts proactive outreach to chapter personnel to brand one or more Chapter events as a Global SIG offering; meetings, special events, leadership development initiatives, and volunteer opportunities
- Negotiates with each chapter to get SIG community links on their websites, logos publicized, events posted to calendars, email distribution notices sent out, and flyers or other marketing material distributed as appropriate
- Coordinates regional, area, or local special events with nearby chapter(s) to raise SIG awareness and build out stronger SIG communities. Conducts strategic partner or sponsorship outreach to support special event programming

SIG Liaison Roles and Responsibilities

- Evangelize and / or organize support for ISSA International SIG scholarships

- Drives awareness and support for local youth cyber activities (Cyber Patriots, CyberGirlz, Girl Scouts STEM and Cyber Badges, Patches, and Journeys)

- Locates potential authors for Global SIG ISSA Journal Articles

- Identifies integration points with other cybersecurity lifecycle activities (CISO Forum, conferences, membership development, mentoring, and pre-professional meet-up programs, other webinar series)

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GLOBAL SIGs

- **Benefits and Challenges**
  - Quarterly Webinar Events
  - Community Newsletters
  - Industry Research Reports
  - Growing International Events
  - Financial Considerations
  - Chapter Alliances
  - Global Laws and Liability
  - Finding Phenomenal Speakers
  - Community Building
  - Extended Marketing Reach

What the SIGs CAN DO for Your Chapter

- Webinars and Special Partner **Events** provide additional Chapter programming opportunities to drive community awareness, support, and sponsorship for the Chapter
- SIG **Best Practices Guide** provides success recipe for monetizing new revenue streams, integrating academic, government, non-profit partners, inclusion of youth programs, and scholarships
- Supporting **social media** and **marketing campaigns** in chapter geographic area drives ISSA brand awareness
- SIG **Partnership development** to drive practitioner participation in curriculum, standards, and other cyber influencing activities
- **Speakers Bureau** for special events and meetings
- SIG community **NEWSLETTERS** provide relevant industry content

2018 SIG 'Champion' Opportunities

- Add a **Global SIG Liaison Role** to Your Board
- Hold a **SIG Branded Meeting** or Special **SIG Branded Event** at Your Local Chapter
- Add a **SIG Corner** to your WEBSITE and event calendar
- Submit a **SIG Event** to the International Calendar
- Integrate with **SIG Partners** to help influence cyber community activities, curriculums, standards, and tools
- Collaborate with **Global SIG Liaison** and Committees to recruit, market, and drive chapter brand awareness
- Sponsor a **SIG Scholarship Drive** or Youth Activity
- Submit ISSA Journal Articles (SIG Column)

2017 – 2018 Scholarship Opportunities

http://issa-foundation.org/donate

- Shon Harris Memorial Scholarship
- Howard A. Schmidt Scholarship
- E. Eugene Schultz, Jr. Memorial Scholarship
- ISSA WIS SIG Scholarship
- ISSAEF General Donation

If you shop Amazon, go to **AmazonSmile**, register **the ISSA Education and Research Foundation** as your non-profit of choice, and shop through AmazonSmile. Many of your normal purchases will apply, and the Foundation will receive a small donation from each. https://smile.amazon.com/ch/20-1154881

Support Our SIGs!

- **Financial**
  - Ms. Andrea Hoy
  - Mr. Mikhael Felker

- **Healthcare**
  - Mr. Gary Long

- **Security Awareness**
  - Ms. Jill Feagans
  - Mr. Kelley Archer

- **Women In Security**
  - Ms. Rhonda Farrell
  - Ms. Christy Lodwick
  - Ms. Cassandra Dacus

ISSA — Information Systems Security Association — Financial SIG

ISSA — Information Systems Security Association — Healthcare SIG

ISSA — Information Systems Security Association — Security Awareness SIG

ISSA — Information Systems Security Association — Women in Security SIG

http://www.issa.org/?page=SIGs

ISSA INTL SIG Membership Drive

ISSA International General Memberships* are 20% off for SIG Members, use Discount Codes at Checkout: 20FSIG16, 20HCSIG16, 20SEASIG16, 20WISSIG16

ISSA International
2018 Proposed Webinar Schedule

JAN 2018	FEB 2018	MAR 2018	APR 2018	MAY 2018	JUN 2018
• 01/25/18 WIS SIG	• 02/06/18 Denver WIS SIG • 02/22/18 SEA SIG	• FI SIG / HC SIG • PRTNR EVENTS	• 4/26/18 WIS SIG • PRTNR EVENTS	• FI SIG • SEA SIG • PRTNR EVENTS	• HC SIG • PRTNR EVENTS
JUL 2018	**AUG 2018**	**SEP 2018**	**OCT 2018**	**NOV 2018**	**DEC 2018**
• WIS SIG • PRTNR EVENTS • FI SIG	• FI SIG • SEA SIG • PRTNR EVENTS	• WIS SIG • HC SIG • PRTNR EVENTS	• CONFERENCE EVENTS • PRTNR EVENT	• FI SIG • SEA SIG	• HC SIG • PRTNR EVENTS

Women: Bringing Diversity to Cybersecurity   SANS | Cyber**Talent**

Overview:

- Partnership with the National Center For Women in Information Technology (NCWIT)

- 300 inquiries with 200 qualified candidates taking the Aptitude Exam

- 90 high scoring candidates identified and invited to submit resumes and transcripts; 35 final interviews

- 19 top candidates selected for the initial cohort. 16 have passed GSEC, 11 have passed GCIH, and 6 have achieved the third GIAC certification.

Curriculum:

- SEC401 was taken live at SANS conferences in Summer 2016

- SEC504 was taken OnDemand after passage of GSEC; third elective is offered OnDemand to successful candidates as well

- Expected graduation in February 2017

Employment:

- Graduates will be matched with prospective employers
- Five (5) cohort members have been hired as of January 1, 2017

ISSA   immersionacademy@sans.org   19

ISSA International Journal Articles 2018

The ISSA Journal – 2018 Editorial Calendar

The Information Systems Security Association, Inc. is an international organization that acts as the "Preeminent Trusted Global Information Security Community." The ISSA Journal is published to support ISSA's mission of promoting management practices that will ensure the confidentiality, integrity and availability of organizational information resources.

JANUARY
Best of 2017

FEBRUARY
Legal, Regulations, Ethics
Editorial Deadline 12/15/17

MARCH
Operational Security
— the Basics of Infosec —
Editorial Deadline 1/15/18

APRIL
Internet of Things
Editorial Deadline 2/15/18

MAY
Health Care & Security
Mangement
Editorial Deadline 3/15/18

JUNE
Practical Application &
Use of Cryptography
Editorial Deadline 4/15/18

JULY
Standards Affecting Infosec
Editorial Deadline 5/15/18

AUGUST
Foundations of Blockchain
Security
Editorial Deadline 6/15/18

SEPTEMBER
Privacy
Editorial Deadline 7/15/18

OCTOBER
Sercurity Challenges in the Cloud
Editorial Deadline 8/15/18

NOVEMBER
Impact of Malware
Editorial Deadline 9/15/18

DECEMBER
The Next 10 Years
Editorial Deadline 10/15/18

Note: If you have an infosec topic in mind that does not align with the monthly themes, please submit. All articles will be considered.

Authors may be eligible for CPE credits.
Theme descriptions may be found at www.issa.org/?page=ISSAJournal. Click on "Call for Articles" at top of page.

EDITOR@ISSA.ORG · WWW.ISSA.ORG

Please contact **wissig@issa.org** if you are interested in submitting a SIG column entry!

http://www.issa.org/?page=ISSAJournal

2018 Global SIG Events of Note

ISSA International Global Security Education and Awareness Special Interest Group

22 FEB 2018, 1400 – 1500 Eastern

Security Culture Change that Sticks

Driving a culture of security through design thinking and innovation

- **Speaker**: **Rebecca Rodskog, Founder, Rodskog Change Consulting**
- **Spotlight ISSA Chapters**: **Los Angeles, CA and Sacramento, CA**
- **Registration**: https://www.nationalcyberwatch.org/event/culture-change-sticks/
- **Infrastructure Partner**: **National CyberWatch Center**

2018 Global SIG Events of Note

Special International Women's Day Webinar

ISSA International Global Women in Security Special Interest Group

08 MAR 2018, 1200 – 1300 Eastern

Driving Diversity of Thought in an Ever-Changing Cyber World

- **Moderator**: **Shira Rubinoff,** President at SecureMySocial & PrimeTechPartners
- **Panelists**:
    - **Edna Conway, Chief Security Officer, Global Value Chain, Cisco Systems, Inc.**
    - **Wendy Betts,** Vice President, Security Technology, Northern Trust
    - **Corie Zordani**, President, Cormark Group, Inc. Certified WBE
- **Registration**: https://attendee.gotowebinar.com/register/5941140001089459458?source=ISSA
- **Infrastructure Partner: Wisegate, a 451 Research Company**

2018 Global SIG Events of Note

ISSA International Global Financial Industry Special Interest Group

22 MAR 2018, 1300 – 1400 Eastern

The State of Cyber Insurance Market Update & Trends

- **Speaker**: **Susan Young,** Senior Vice President and Advisor, Marsh's National Cyber & E&O Practice

- **Spotlight ISSA Chapters: Phoenix, AZ and San Francisco Bay, CA**

- **Registration**: https://summits.brighttalk.com/webinar/the-state-of-cyber-insurance-market-update-trends/?utm_source=issa

- **Infrastructure Partner**: BrightTalk

2018 Global SIG Events of Note

ISSA International Global Women in Security Special Interest Group

26 APR 2018, 1400 – 1500 Eastern

THE RELATIONSHIP DRIVEN CYBER LEADER

- **Speaker**: **Michelle Tillis Lederman, CPA, MBA, PCC**
- **Spotlight ISSA Chapters**: **Minnesota and Silicon Valley, CA**
- **Registration**: https://www.nationalcyberwatch.org/event/relationship-driven-cyber-leader/
- **Infrastructure Partner**: **National CyberWatch Center**

2018 Global SIG Events of Note

BrightTALK

ISSA International Global Security Education & Awareness Special Interest Group

18 MAY 2018, 1300 – 1400 PM Eastern

Cyber Strong: Preparing the Nation's Cyber Workforce

- **Ms. Nancy Limauro,** DHS, Deputy Branch Chief, Cybersecurity Education & Awareness Branch
- **Ms. Noel Kyle,** DHS, Program Lead, Cybersecurity Education & Awareness Branch
- **Spotlight ISSA Chapters: Central MD and Chattanooga, TN**
- **Registration**: SAVE – THE – DATE
- **Infrastructure Partner**: BrightTalk

2018 Partner Events of Note

- ## Leaders in Energy
  - **23 FEB 2018 4th Annual Clean Energy and Sustainability Extravaganza** – University of Maryland
    - https://leadersinenergy.org/event/4th-annual-clean-energy-and-sustainability-extravaganza-university-of-maryland/
  - **16 AUG 2018 Green Jobs Forum**
  - **7 DEC 2018 5th annual Four Generations of Clean Energy and Sustainable Solutions**
- ## National CyberWatch Center
  - National Institute for Women in Trades, Technology & Sciences (IWITTS)
    - **More Female Students Strategy Session & STEM Success for Women Telesummit**
      - http://store.iwitts.org/cyberwatch
  - Community College Cyber Summit (3CS) 2018
    - Mt. Hood Community College, Portland, OREGON
    - https://www.my3cs.org/
- ## Women in Cyberjutsu
  - **15 FEB 2018 Career Conversations (Monthly)**
    - https://womenscyberjutsu.org/events/EventDetails.aspx?id=1009324&group=
  - **12 APR 2018 Happy Hour [Inside the Beltway] (Quarterly)**
    - https://womenscyberjutsu.org/events/EventDetails.aspx?id=1011121&group=

ISSA

Scholarship Opportunities

- **MAR, APR 2018 ISC² & Raytheon Scholarships**
  - (ISC)² Women's Information Security Scholarship due **March 1, 2018**
  - (ISC)² Undergraduate Information Security Scholarship Application due **March 15, 2018**
  - (ISC)² Graduate Information Security Scholarship Application due **April 17, 2018**
  - **Raytheon**
    - High school senior, first year undergraduate, mid-career professionals
  - https://iamcybersafe.org/scholarships/womens-scholarships/

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ISSA International 2018 Events

ISSA CISO FORUM

Theme: Emerging Technology
Date: April 14-15, 2018
Location: Marines Memorial Club and Hotel, 609 Sutter St., San Francisco, CA

Join us to share ideas, learn from informative presentations, and collaborate with your peers. Topics from emerging technologies, and innovation to redefining security and cyber resilience in today's Internet of Everything. These will include break through projects such as: Trusted infrastructures, smart algorithms including machine learning and artificial intelligence, data analytics, the Internet of Things, Blockchain, Smart Cities, Data-Center-on-a-Chip, cloud computing, certification frameworks, distributed key management systems (cryptographic), security-as-a-service, and methods for optimizing security and standards in highly regulated markets.

Information & Registration: http://www.issa.org/?page=CISO2018Apri

ISSA

http://www.issa.org/?SIGs

ISSA Thought Leadership Series: A Cure for the Common SOC

February 14, 2018, 1300 – 1400 Eastern

- **Moderator**: **Candy Alexander, CISSP CISM**

- **Speakers**:

  Rocky DeStefano, JASK & Vince Campitelli II

- **Registration**:

  https://www.brighttalk.com/webcast/16125/300403?utm_source=Information+System s+Security+Association&utm_medium=brighttalk&utm_campaign=300403

http://www.issa.org/?SIGs

YOUR COMBINATION TO CYBERSECURITY
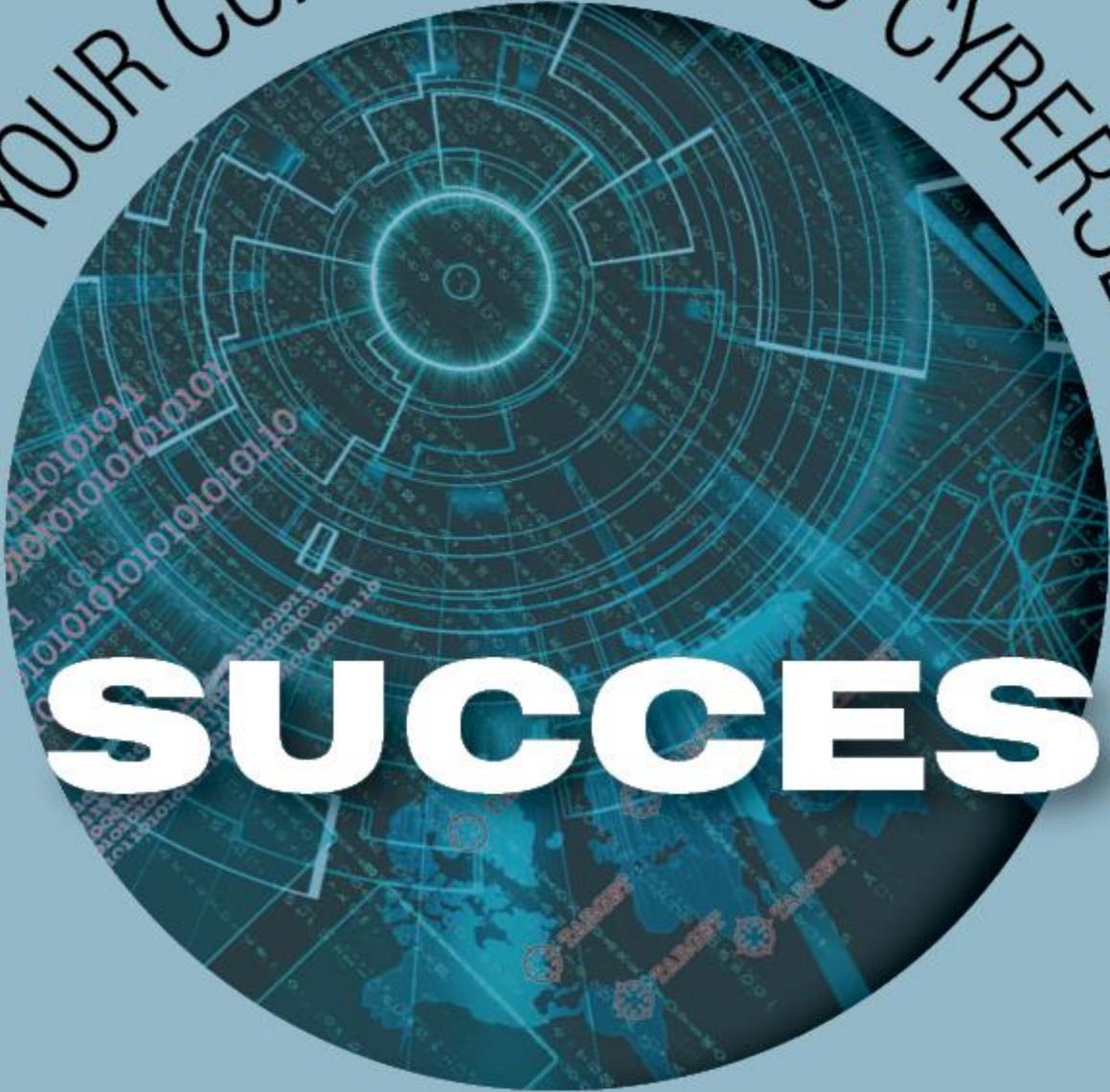
SUCCESS

Registration Info for ISSA INTL SIGs Portal

- **READY TO THRIVE? REACH OUT TO US TODAY TO SEE HOW WE CAN HELP YOUR CAREER TAKE OFF!**

- **Non-members:**

  https://www.issa.org/general/register_member_type.asp?

- **Members: SIGs@issa.org or Press Join on our SIG page once you are logged in!**

ISSA PORTAL: http://www.issa.org/members/group.aspx?id=107122

Connect with us!

FI SIG, HC SIG, SEA
SIG, WIS SIG
Subgroups
of ISSA

#ISSAWISSIG, #ISSAGBLSIGs

WISSIG@issa.org,
SIGs@issa.org