



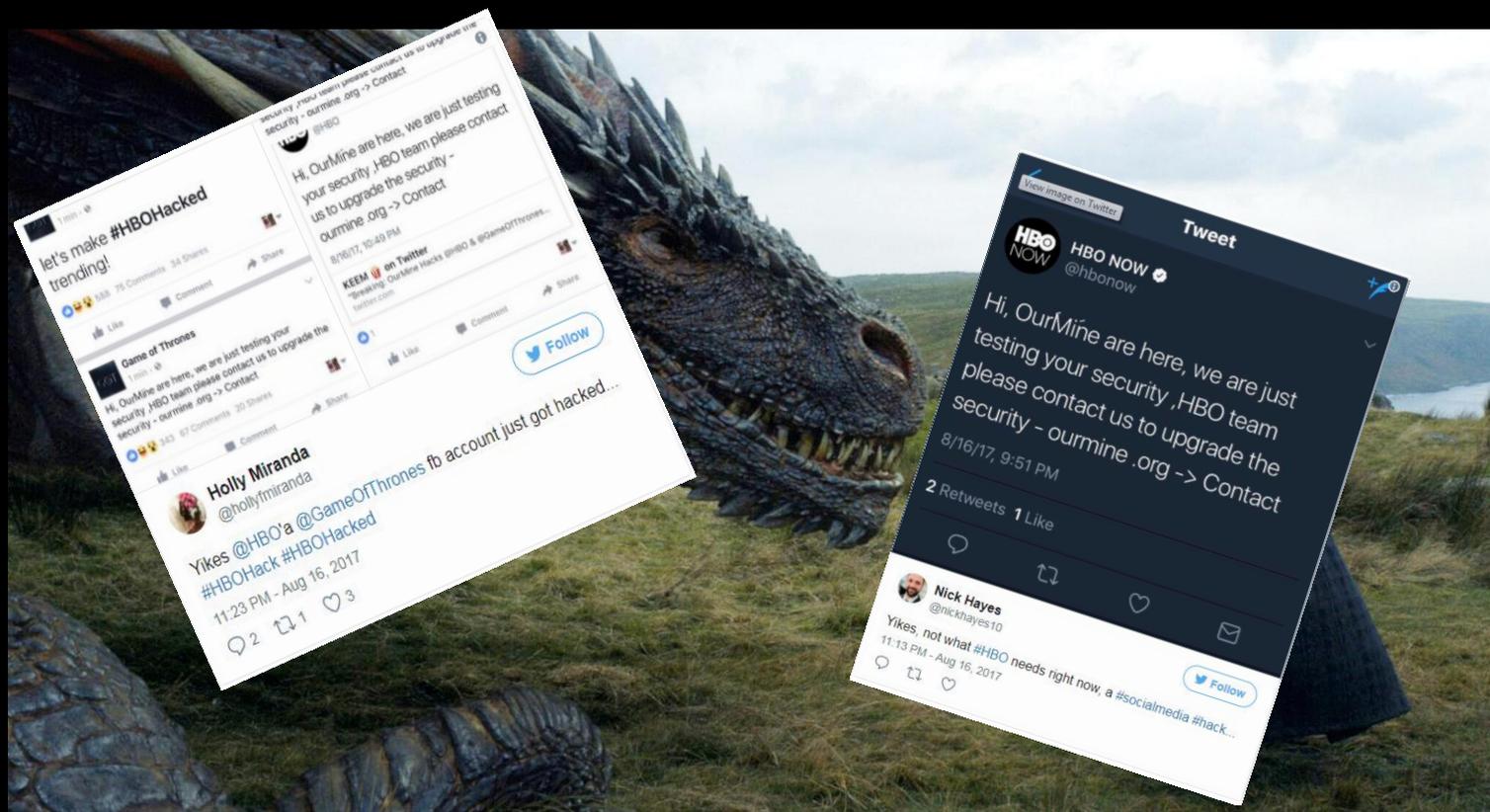
The Security Intelligence Company

Threat Lifecycle Management – Helping to Solve Today's Cyber Threats

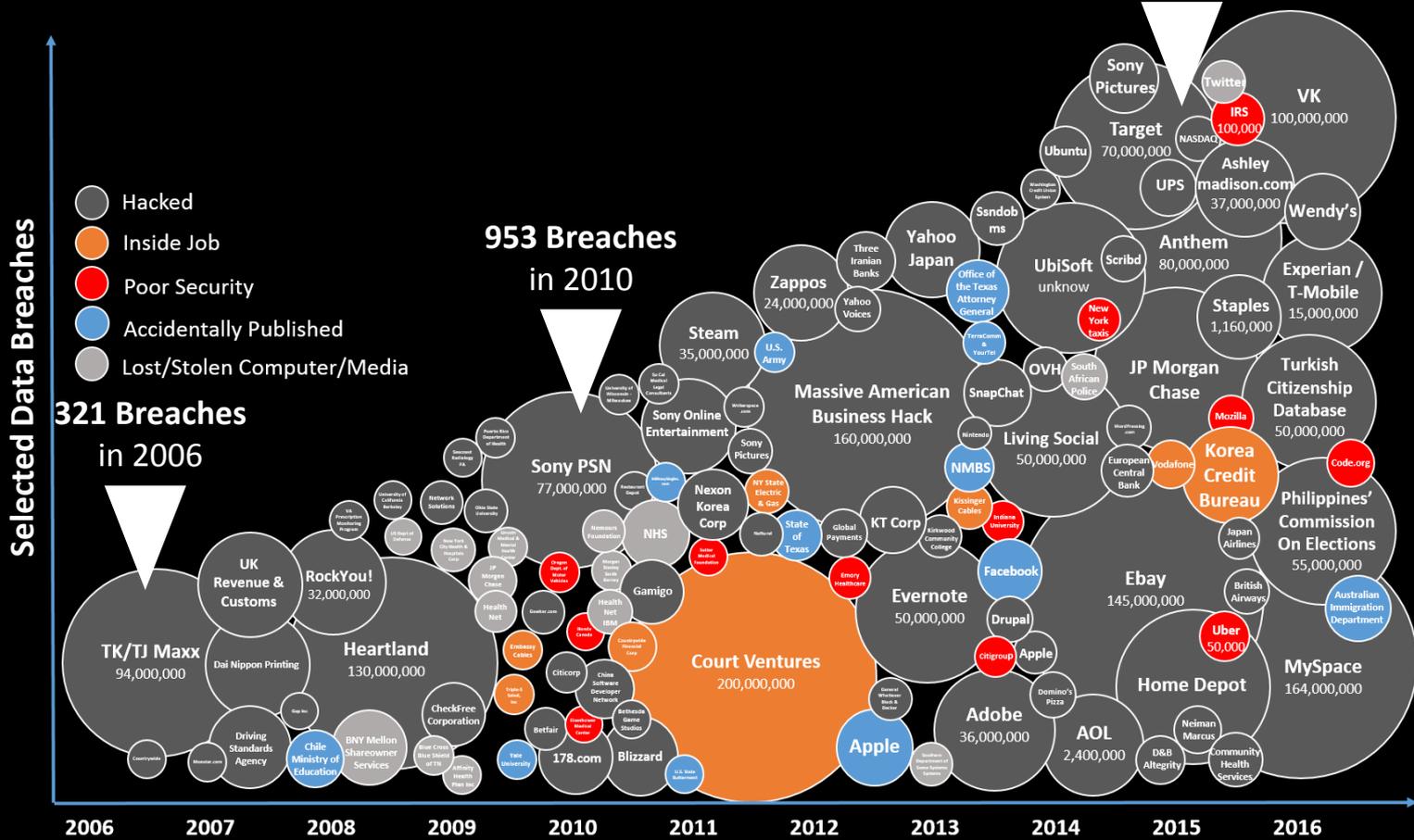
ISSA Central Maryland Chapter

August 23, 2017

HBO social media accounts hacked in another cyberattack



The Modern Cyber Threat Pandemic



736 million records were exposed in 2015, compared to 96 million records in 2010

The security industry is facing serious talent and technology shortages

Source: World's Biggest Data Breaches, Information is Beautiful

No one thinks it's going to be them. Until it is.

61%



of the data breach victims in this year's report are businesses with under 1,000 employees.

95%



of phishing attacks that led to a breach were followed by some sort of software installation.

No one thinks it's going to be them. Until it is.



Who's behind the breaches?

75%

perpetrated by outsiders.

25%

involved internal actors.

18%

conducted by state-affiliated actors.

3%

featured multiple parties.

2%

involved partners.

51%

involved organized criminal groups.



What tactics do they use?

62%

of breaches featured hacking.

51%

over half of breaches included malware.

81%

of hacking-related breaches leveraged either stolen and/or weak passwords.

43%

were social attacks.

14%

Errors were causal events in 14% of breaches. The same proportion involved privilege misuse.

8%

Physical actions were present in 8% of breaches.

No one thinks it's going to be them. Until it is.



Who are the victims?

24% of breaches affected financial organizations.

15% of breaches involved healthcare organizations.

12% Public sector entities were the third most prevalent breach victim at 12%.

15% Retail and Accommodation combined to account for 15% of breaches.



What else is common?

66% of malware was installed via malicious email attachments.

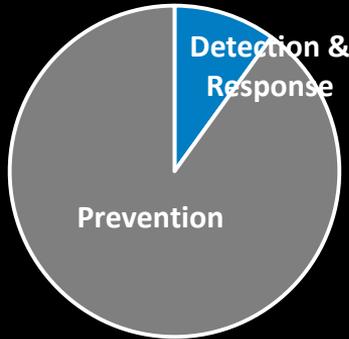
73% of breaches were financially motivated.

21% of breaches were related to espionage.

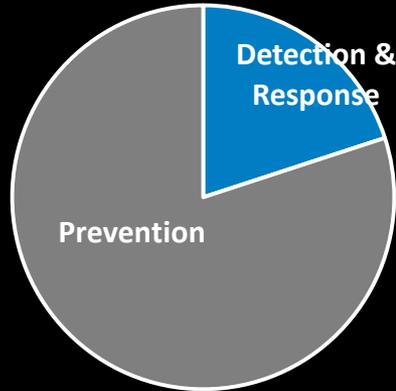
27% of breaches were discovered by third parties.

Strategic Shift to Detection and Response is Occurring

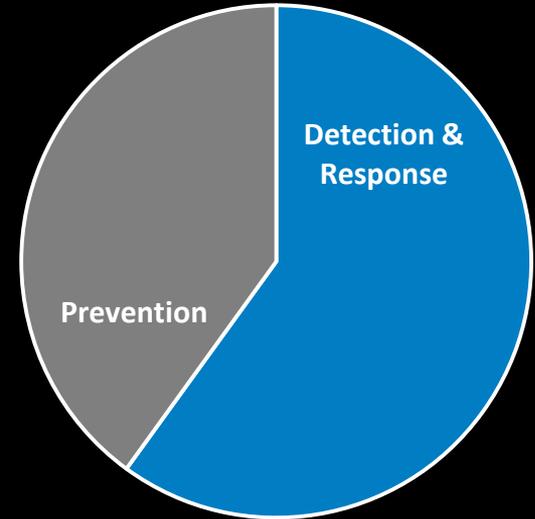
IT Budgets 2013



IT Budgets 2015



IT Budgets 2020



By 2020, 60% of enterprise information security budgets will be allocated for rapid detection and response approaches, up from 20% in 2015. –Gartner, 2016

Sources: Gartner, Shift Cybersecurity Investment to Detection and Response, January 2016; Gartner, Forecast: Information Security, Worldwide, 2014-2020, 1Q16 Update, April 2016
Note: Excludes security services from estimated overall market spend for enterprise information security

The Cyber Attack Lifecycle

Modern threats take their time
and leverage the holistic attack surface



Can you see the threat?



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Obstacles To Faster Detection & Response



Alarm Fatigue



Swivel Chair Analysis



Forensic Data Silos

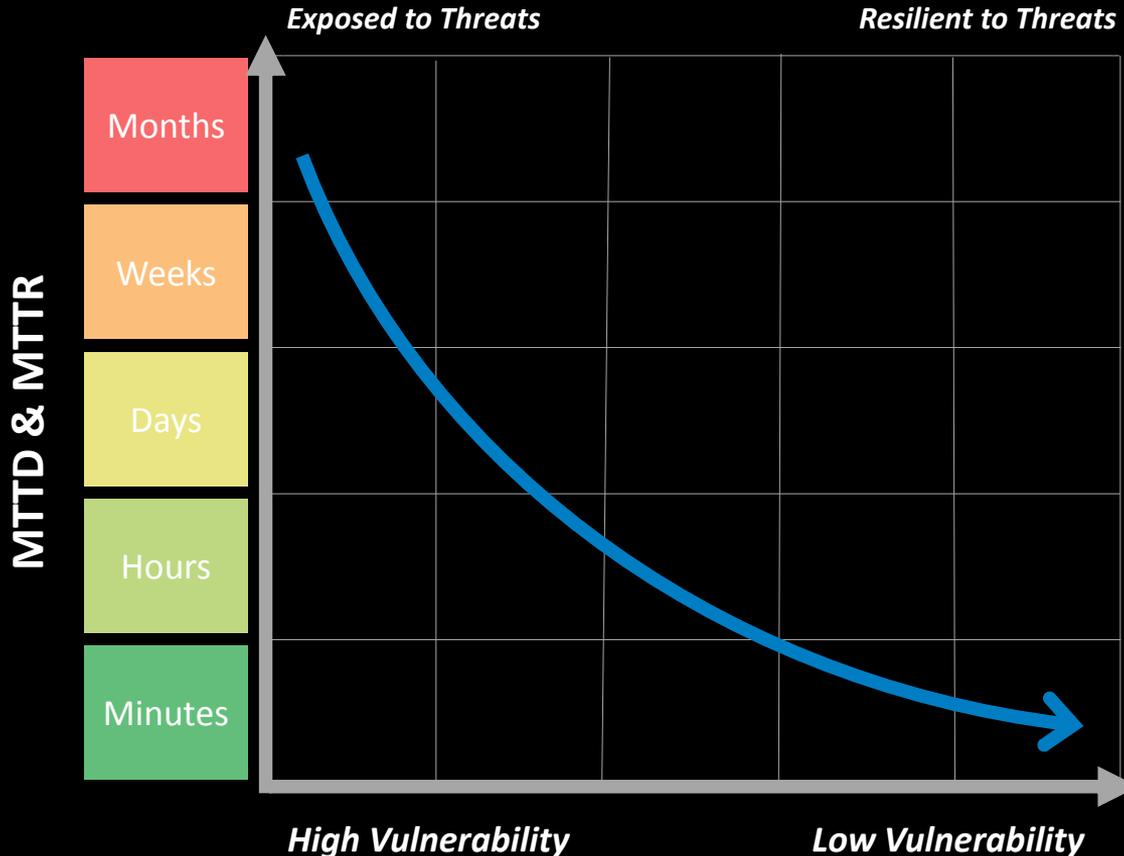


Fragmented Workflow



Lack of Automation

Protection Through Faster Detection & Response



MEAN TIME TO DETECT (MTTD)

The average time it takes to recognize a threat requiring further analysis and response efforts

MEAN TIME TO RESPOND (MTTR)

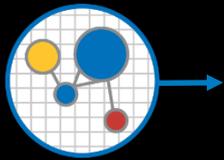
The average time it takes to respond and ultimately resolve the incident

As organizations improve their ability to quickly detect and respond to threats, the risk of experiencing a damaging breach is greatly reduced

End-to-End Threat Lifecycle Management Workflow

TIME TO DETECT

TIME TO RESPOND



**Forensic Data
Collection**

Discover

Qualify

Investigate

Neutralize

Recover

Security event
data

Search analytics

Assess threat

Analyze threat

Implement
counter-
measures

Clean up

Log & machine
data

Machine
analytics

Determine risk

Determine
nature and
extent of incident

Mitigate threat
& associated risk

Report

Forensic sensor
data

Is full
investigation
necessary?

Review

Adapt

Putting the Technology to Work

Why Advanced Intelligence Engine

“You need a machine to understand a machine.”

The Imitation Game

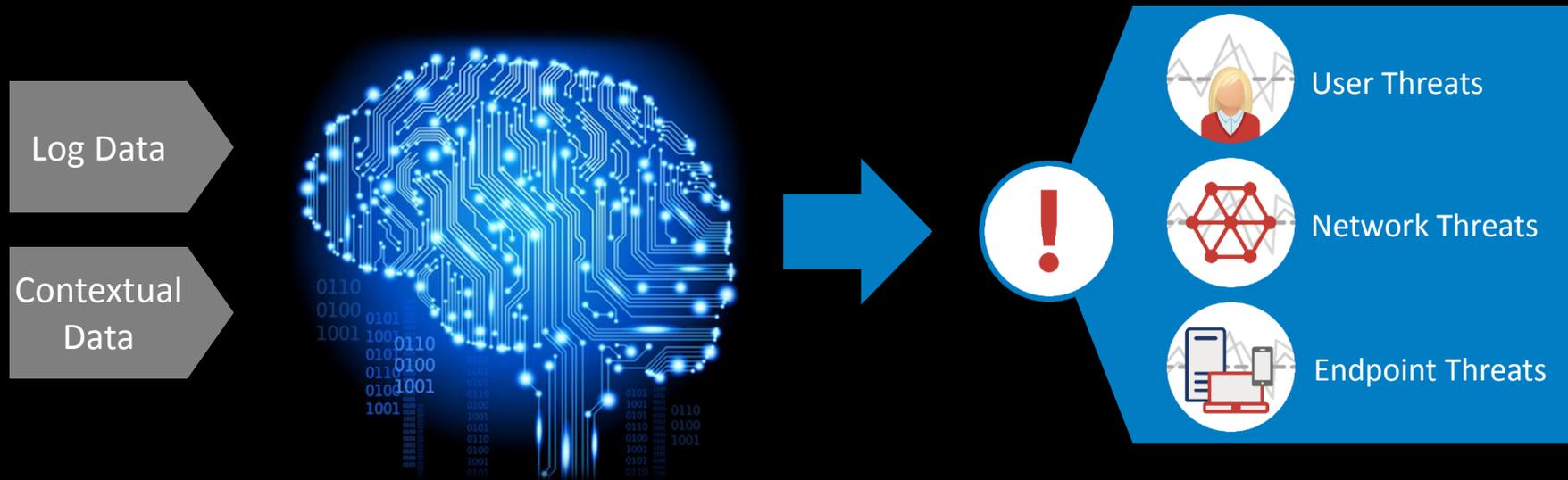
Alan Turing - Computer scientist, mathematician, logician, cryptanalyst and theoretical biologist

Enigma Code

- 150,738,274,937,250 combinations
- Cipher changed daily



Holistic Threat Detection Powered by AI Engine



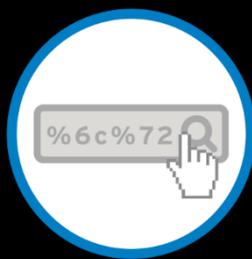
Benefits

- ✓ Real-time advanced threat detection
- ✓ Detection across full attack lifecycle
- ✓ Easily customizable
- ✓ Lower false negatives AND false positives

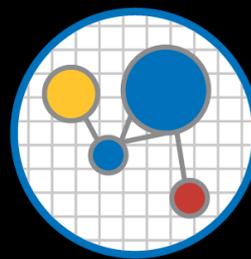
Precision Search Powered by Elasticsearch



Structured Search



Unstructured Search

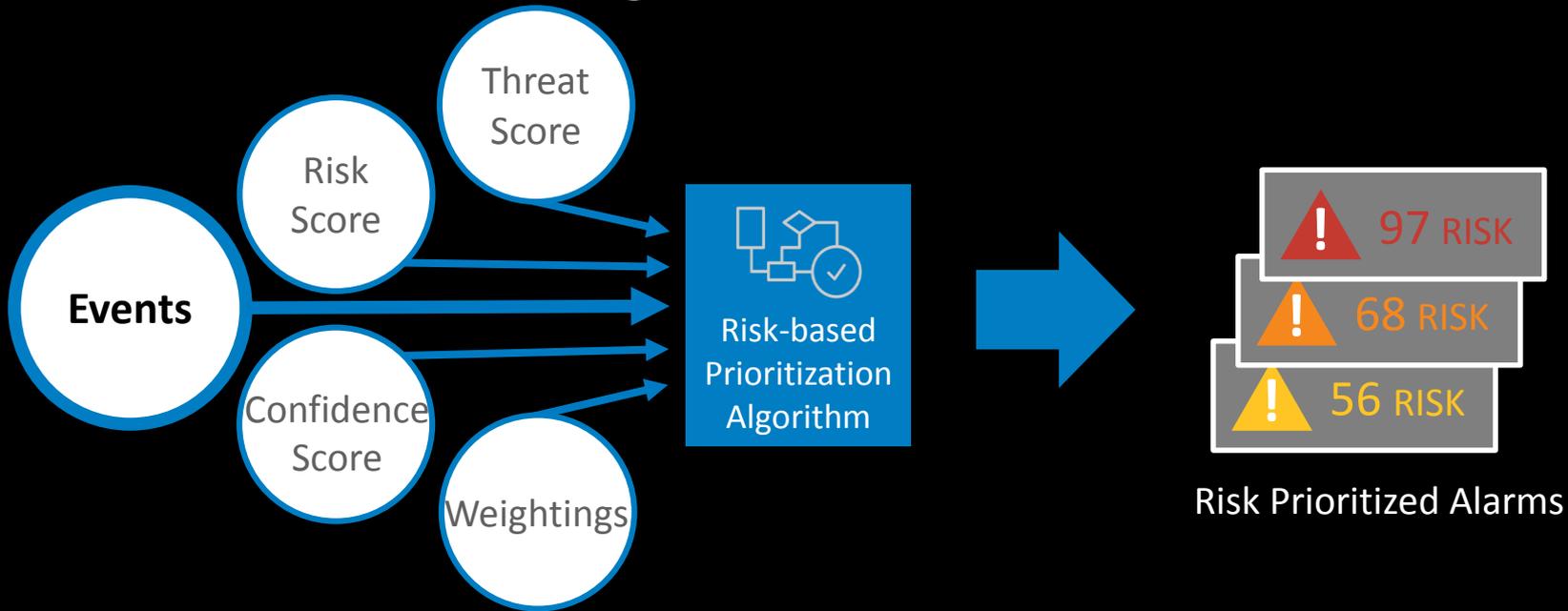


Machine-Assisted Search

Benefits

- ✓ Quick results
- ✓ Less “noise”
- ✓ Investigation automation
- ✓ Fast and accurate decisions

Risk-based Monitoring



Benefits

- ✓ Focuses analysts' time where it matters most
- ✓ Faster recognition of threats that need attention
- ✓ Reduces alarm fatigue

Embedded Security Automation and Orchestration



Case Management

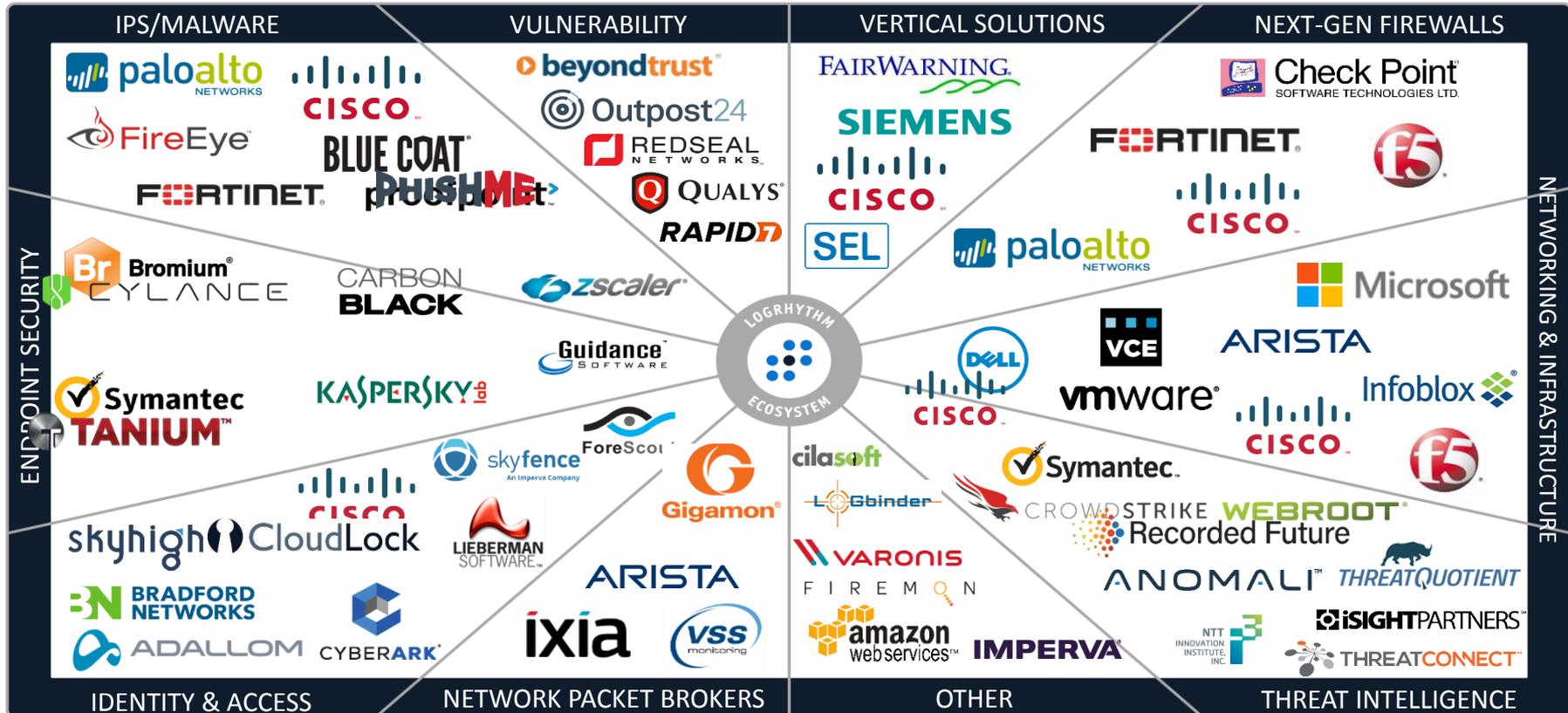


SmartResponse Automation

Benefits

- ✓ Centralizes security investigations
- ✓ Faster investigations with single toolset
- ✓ Efficient, confidential collaboration
- ✓ Automates workflows and responses
- ✓ Reduces mean time to respond (MTTR)

Current Technology Alliance Ecosystem



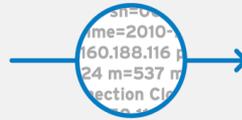
LogRhythm & Palo Alto Networks: Integrated Enterprise Security



- Next-Generation Firewall
- Application Identification & Control
- Advanced Endpoint Protection
- Threat Intelligence Cloud
- Device, Network, & Policy Management

Other Log, Security, and Machine Data

LogRhythm Forensic Sensor Data



Machine Data Intelligence

Automatically collect and process data from across the distributed environment



SmartResponse™

Automatically take action and respond to events and alarms



Threat Lifecycle Management Platform

- Behavioral Security Analytics (User/Entity, Network & Endpoint)
- SIEM & Log Management
- Network Monitoring & Forensics
- Endpoint Monitoring & Forensics
- Security Automation & Orchestration

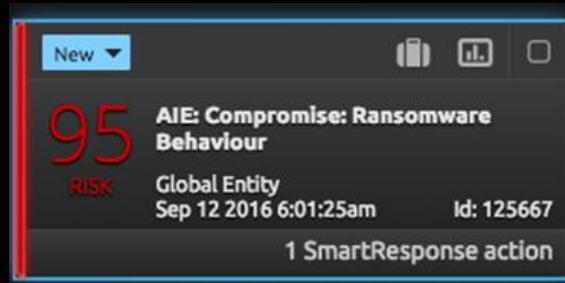
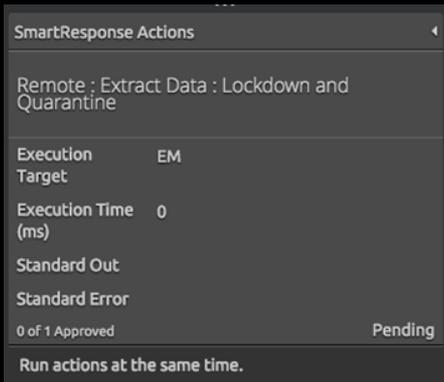


LogRhythm & Palo Alto Networks: Overview

In partnership, LogRhythm & Palo Alto Networks deliver the market's most innovative automated analytics for advanced threat detection & response.

Together, we deliver end-to-end TLM capabilities for protecting the network & reducing MTTD & MTTR through:

- Fully interactive visualization tools
- Context-aware event management
- Automated incident response orchestration & remediation
- Advanced behavioral analytics for user, network, & endpoint
- Rich user & application context captured by Palo Alto Network's NGFW



Use Case: Detect & Respond to Advanced Threats

Challenge: Advanced persistent threats often leverage customized, zero-day malware to evade detection by traditional perimeter solutions. Once an intrusion gets through, organizations are unable to detect malicious behavior.

Solution: LogRhythm's advanced machine analytics can perform behavioral profiling using application & user data collected by Palo Alto Networks NGFW to detect abnormal activity, such as excessive outbound connections with non-whitelisted locations.

Response: A LogRhythm SmartResponse™ plug-in can automatically shut down unauthorized processes or services, immediately adding suspicious IPs to Palo Alto Networks NGFW policy to prevent network access.

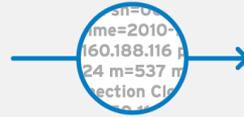
LogRhythm & Cisco: Integrated Enterprise Security



- Cisco Adaptive Security Appliance (ASA)
- Cisco eStreamer
- Cisco Identity Services Engine (ISE)
- Cisco Network Access Control (NAC)
- Cisco Routers
- Cisco Secure Access Control Servers (ACS)
- Cisco Sourcefire Intrusion Detection System (IDS)
- Cisco Switches
- Cisco VPN Concentrator
- Cisco Wireless Access Point

Other Log, Security, and Machine Data

LogRhythm Forensic Sensor Data



Machine Data Intelligence

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SmartResponse™

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Threat Lifecycle Management Platform

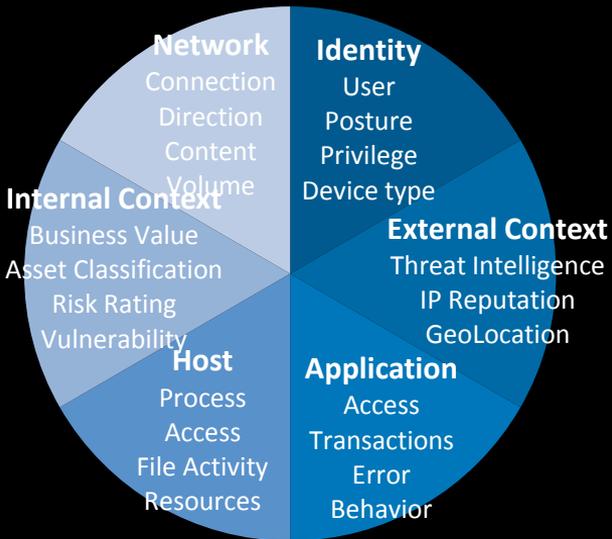
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- Endpoint Monitoring & Forensics
- Security Automation & Orchestration



LogRhythm & Cisco: Identity Services Engine (ISE)

Integration

- LogRhythm TLM platform incorporates identity, access, and activity telemetry from Cisco ISE
- LogRhythm performs advanced analytics & pattern recognition across expanded data sets



Benefits

- Allows users to monitor & secure entire range of endpoints, systems, & applications across organization
- Real-time cyber threat protection
- Compliance enforcement based on up-to-date situational awareness
- Greater visibility across networks

Use Case: Compromised Credentials

Monitor: LogRhythm incorporates telemetry from Cisco ISE & applies advanced analytics & correlation against all other log & event data. Provides deep visibility into devices/users accessing the network. Establishes a “normal” behavior profile.

Detect: LogRhythm can trigger a high-priority alert when a device/user violates policy or deviates in a threatening way from an established behavior pattern based on type, peer group, or identity.

Respond: LogRhythm SmartResponse™ plugin initiates an automated response by instructing ISE to quarantine device/user.

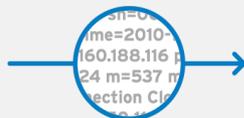
LogRhythm & Carbon Black: Integrated Threat Discovery & Remediation

**CARBON
BLACK**

- Next-Gen Endpoint Detection & Response Solution
- Continuous & Centralized Endpoint Recording
- Instant Root Cause Identification
- Endpoint Isolation, Remote Incident Response & Attack Recovery

Other Log, Security, and Machine Data

LogRhythm Forensic Sensor Data



Machine Data Intelligence

Automatically collect and process data from across the distributed environment



SmartResponse™

Automatically take action and respond to events and alarms

LogRhythm



Threat Lifecycle Management Platform

- Behavioral Security Analytics (User/Entity, Network & Endpoint)
- SIEM & Log Management
- Network Monitoring & Forensics
- Endpoint Monitoring & Forensics
- Security Automation & Orchestration

LogRhythm
Labs

LogRhythm
The Security Intelligence Company

LogRhythm & Carbon Black: Overview

Together, LogRhythm & Carbon Black deliver enterprise-wide threat detection and response, providing a holistic view of attack activity.

Cb Response's complete endpoint detection & response solution combined with the advanced analytics & incident response capabilities of LogRhythm's TLM platform helps our customers:



- Visualize high priority events in Carbon Black-specific dashboard within LogRhythm's centralized console
- Automate adaptive threat response & expedite incident response
- Proactively identify malicious activity involving endpoints
- Streamline processes & prioritize investigations

Use Case: Endpoint Lockdown

Challenge: Attacker-controlled endpoints can compromise additional systems. Left undetected, malware can quickly propagate across the network.

Solution: Cb Response sends recorded endpoint activity to LogRhythm's TLM platform. LogRhythm performs real-time analytics on received data & other flow, event, & machine data to quickly provide visibility into behavioral anomalies & indicators of compromised endpoints.

Additional Benefit: When a compromised endpoint is detected, a LogRhythm SmartResponse™ plugin can instruct Carbon Black to isolate the endpoint from the network until the malware is eradicated.

This Approach Is Not Effective



Network Monitoring
& Forensics



Log Management



SIEM



User & Entity
Behavioral Analytics



Endpoint Monitoring
& Forensics



Security Analytics



Security Automation
& Orchestration



Network Behavioral
Analytics



Our Approach



Forensic
Data
Collection

Discover

Qualify

Investigate

Neutralize

Recover



The Security Intelligence Company

