YOUR COMBINATION TO CYBERSECURITY

SUCCESS

SIG Liaison Deck

4Q / 2017

ISSA International & Global SIG Events

ISSA International SIGs

2017 GLOBAL SIG FOOTPRINT

- **101+ Chapters Served**
- **98+ Countries Represented**

2020 GLOBAL SIG FOOTPRINT GOALS

- **ALL Chapters Served**
- **ALL Countries Represented**

SIG Liaisons - 2017

Atlanta
Cassandra Dacus

Central & South FL
Maureen Premo

Central MD & NOVA
Rhonda Farrell

Central TX
Tenille Jones

Chicago, Ill
Valerie Baldwin

Chattanooga TN
Curtis Campbell

Colorado Springs
Donna Kimberling,
Colleen Murphy

Singapore
Magda Chelly

Denver CO
Marlen Veum, DJ
McArthur, Christy
Lodwick, Deb Peinert

Los Angeles
Mikhael Felker

Silicon Valley
Diane Gandara

Minnesota
Betty Burke

San Francisco
Joan Rose, Tamara
Thompson, and Terry
Quan

Richmond
Brian Smith

Puerto Rico
Elimael

Portland
Brian Ventura

Phoenix
Kathleen Doolittle

Orange County
Andrea Hoy

National Capital
Teresa Allison

4

Global SIG PARTNERS

SANS

acm's women in computing
acm-w

national center for
women&
INFORMATION TECHNOLOGY

SIM WOMEN LEADERSHIP SUMMIT 2017

openstack

She Leads Tech™

InfoSec Connect

HackEd™

STEMconnector®
The One Stop Shop for STEM Information

EC-Council
Hackers are here. Where are you?

NATIONAL CYBERWATCH CENTER

Women's Society of Cyberjutsu
A Cybersecurity Community for Women

MWM
Million Women Mentors®
Advancing Women and Girls in STEM Careers Through Mentoring
Join Our Movement!

CYBERSEC JOBS

NATIONAL CYBERSECURITY STUDENT ASSOCIATION

CyberSN

Carnegie Mellon University
HeinzCollege
INFORMATION SYSTEMS • PUBLIC POLICY • MANAGEMENT

WITI
build. empower. inspire.

STEM for HER
Explore Pursue Engage

GEORGE MASON UNIVERSITY

MASON GAME & TECHNOLOGY ACADEMY
WHERE ART & TECHNOLOGY LEARN 2 PLAY

SIM
CYBERSECURITY
WHERE IT LEADERS CONNECT

ISSA

SIG Value Add to Chapters

- Brings international awareness to local Chapter Activities, Events, and Leadership

- Drives potential members, sponsors, and strategic partners to the Chapters, SIGs, and ISSA Intl

- Enables stronger community ties for collaboration and partnering purposes

- Opens communications channels for internships, mentoring, networking, recruitment, and community building

- Creates additional volunteer positions for leadership and professional development and continuity planning purposes

- Opens up opportunities for cyber practitioners to influence cyber program initiatives with academia, government, non-profit, and for profit entities

ISSA

SIG Liaison Roles and Responsibilities

- Establishes positive working chapter relationships with Chapter President, VP of Communications, VP of Marketing, and VP of Programs personnel
- Conducts proactive outreach to chapter personnel to brand one or more Chapter events as a Global SIG offering; meetings, special events, leadership development initiatives, and volunteer opportunities
- Negotiates with each chapter to get SIG community links on their websites, logos publicized, events posted to calendars, email distribution notices sent out, and flyers or other marketing material distributed as appropriate
- Coordinates regional, area, or local special events with nearby chapter(s) to raise SIG awareness and build out stronger SIG communities. Conducts strategic partner or sponsorship outreach to support special event programming

ISSA

SIG Liaison Roles and Responsibilities

- Evangelize and / or organize support for ISSA International SIG scholarships

- Drives awareness and support for local youth cyber activities (Cyber Patriots, CyberGirlz, Girl Scouts STEM and Cyber Badges, Patches, and Journeys

- Locates potential authors for Global SIG ISSA Journal Articles

- Identifies integration points with other cybersecurity lifecycle activities (CISO Forum, conferences, membership development, mentoring, and pre-professional meet-up programs, other webinar series)

Core Purpose

To promote a secure digital world.

Core Values

Integrity Evidenced by a reputation for trustworthiness earned through ethical, fair, transparent, and professional behavior.

Excellence Evidenced by a commitment to expertise and experience in our field.

Respect Evidenced in appreciation of the value of diverse perspectives and experience in promoting a culture of leadership and innovation in a global organization

YOUR COMBINATION TO CYBERSECURITY

SUCCESS

ISSA Strategic Goals

Leadership ISSA will lead the global security community collaboration to protect society from security threats.

Program ISSA will provide the profession with highly qualified practitioners and high quality education and training.

Influence ISSA will serve as a respected and trusted source and advisor on information security related technology, education, standards, and legislation.

Support Our SIGs!

- **Financial**
  - Ms. Andrea Hoy

- **Healthcare**
  - Mr. Andy Reeder
  - Mr. Gary Long

- **Security Awareness**
  - Ms. Jill Feagans
  - Mr. Kelley Archer

- **Women In Security**
  - Ms. Domini Clark
  - Rhonda Farrell

ISSA — Information Systems Security Association
Financial SIG

ISSA — Information Systems Security Association
Healthcare SIG

ISSA — Information Systems Security Association
Security Awareness SIG

ISSA — Information Systems Security Association
Women in Security SIG

http://www.issa.org/?page=SIGs

ISSA INTL SIG Membership Drive

ISSA International General Memberships* are 20% off for SIG Members, use Discount Codes at Checkout: 20FSIG16, 20HCSIG16, 20SEASIG16, 20WISSIG16

Quarterly FI SIG Events

November 2017 – FI SIG Leadership & Volunteer Committee Meeting

http://tinyurl.com/issa-intl-fisvcs-sig-ldr-2017

December, 2017 – FI SIG Leadership & Volunteer Committee Meeting

http://tinyurl.com/issa-intl-fisvcs-sig-ldr-2017

(In-Infrastructure Review) December 15, 2017

Security Review & Predictions for FI

http://www.issa.org/events/EventDetails.aspx?id=987667&group=

Quarterly **HC SIG** Events

November 16, 2017 – 4th Quarter SEA Volunteer and Leader Community Meeting

http://tinyurl.com/issa-intl-hc-sig-ldr-112017

(In-Infrastructure Review) December 14, 2017

Lessons Learned and Recovery from Breaches

Ms. Rebecca Herold, Herold & Associates

http://www.issa.org/events/EventDetails.aspx?id=987674&group=

http://www.issa.org/events/event_list.asp?show=&group=113709

Quarterly SEA SIG Events

(POSTPONED) November 08, 2017 – 4th Quarter SEA Webinar

Cyber Extortion: Digital Shakedowns and How to Stop Them

http://www.issa.org/events/EventDetails.aspx?id=987668&group=

November 16, 2017 – 4th Quarter SEA Volunteer and Leader Community Meeting

http://tinyurl.com/issa-intl-sea-sig-ldr-112017

CLOSING THE CYBERSECURITY SKILLS GAP

NOVEMBER 30TH FROM 1-2 P.M. ET

NATIONAL CYBERWATCH CENTER

November 30, 2017 – SEA PARTNER Webinar

https://www.nationalcyberwatch.org/event/closing-cybersecurity-skills-gap/

Mission

Connecting the World, One Cybersecurity Practitioner at a Time.

Vision

The WIS SIG is committed to developing women leaders globally, building a stronger cybersecurity community fabric, and enabling success across the globe.

Creating Leaders Together
ISSA WIS SIG embraces a spirit of collaboration within its organization and throughout the industry. We partner with organizations to provide leadership programs and services, and challenge these companies to create cybersecurity-oriented professional advancement opportunities for women.

YOUR COMBINATION TO CYBERSECURITY

SUCCESS

Be BRAVE, Be BOLD, Own Your Future!

WIS SIG Goals

- Foster the recruitment, retention and promotion of women within the cybersecurity industry
- Enhance women's career growth by providing professional development events, career path information, mentoring and coaching services, and networking opportunities
- Cultivate leadership and technical competencies for women within the cybersecurity field
- Provide a global cybersecurity forum which recognizes women's professional contributions
- Continuously improve the ISSA WIS SIG's value proposition and ability to attract, develop, and retain a diverse community of women worldwide

ISSA

Monthly WIS SIG Events

November 15 2017 (2:40 PM Eastern)

Women's Connect – ISSA Metro Atlanta Chapter – Women in Security

https://www.issa.org/events/EventDetails.aspx?id=1032107&group=107122

November 16 2017 (5:00 – 7:00 PM Mountain)

WIS SIG Denver

Emerging Threats; Perimeter, Data and End User

https://www.issa.org/events/EventDetails.aspx?id=1027760&group=107122

Monthly WIS SIG Events

November 16 2017 (4:00 – 5:00 PM Eastern)

WIS SIG Leadership and Volunteer Committee Meeting
http://tinyurl.com/issa-intl-wis-sig-ldr-112017

December 15 2017 (4:00 – 9:00 PM Eastern)

SANS, Industry, Non-Profit, Women's CONNECT Event – Central MD, National Capital, and NOVA Chapters & WIS SIG

Cyber Challenges, Panel, Ambassadors, Multi-Generational Mixer

https://www.sans.org/event/cyber-defense-initiative-2017/bonus-sessions/12182/#bonus-box

Monthly **WIS SIG** Events

(Webinar Postponed) November 13 2017 (1600-1700 Eastern)

Mentoring Success Around the Globe – Part IV

LEAD WITH THE POWER OF VISION

Gretchen McClain, Principal, GW McClain Advisory Services

(Webinar Postponed) December 11 2017 (1600-1700 Eastern)

Driving Innovation within STEM & Cyber Across the Generations - Part IV

Partner WIS SIG Events

November 30 – December 02 2017

IEEE Women in Engineering Forum USA East

WIS SIG Partner – Central MD

http://sites.ieee.org/wie-forum-usa-east/registration/

December 01 2017

Leaders in Energy - 4 Generations Awards and Holiday Event

WIS SIG Partner – NOVA

https://lercpa.org/4th-annual-4gen-awards/

December 07 2017

Annual WIT & Stem*for*Her Holiday Giving Gala

WIS SIG Partner – National Capital Chapter

https://wit.memberclicks.net/index.php?option=com_mcform&view=ngforms&id=33029#/

Preliminary 2018 Global SIG Schedule

JAN 2018	FEB 2018	MAR 2018	APR 2018	MAY 2018	JUN 2018
• WIS SIG	• FI SIG INTL ALT#1 • SEA SIG	• HC SIG • PRTNR EVENTS	• WIS SIG • PRTNR EVENTS	• FI SIG • SEA SIG • PRTNR EVENTS	• HC SIG • PRTNR EVENTS
JUL 2017	**AUG 2018**	**SEP 2018**	**OCT 2018**	**NOV 2018**	**DEC 2018**
• WIS SIG • PRTNR EVENTS • FI SIG INTL ALT#2	• FI SIG • SEA SIG • PRTNR EVENTS	• WIS SIG • HC SIG • PRTNR EVENTS	• CONFERENCE EVENTS • PRTNR EVENT	• FI SIG • SEA SIG	• HC SIG • PRTNR EVENTS

2017 SANS & ISSA Global SIG CONNECT EVENTS

Cross Country Connect Event Tour 2017

- November 15th, 2017 – Atlanta, GA

- December 15th, 2017 – Washington, DC

SANS | CyberTalent

Immersion Academy for Women

Providing diversity in cybersecurity by offering training and certification to women in various stages of their careers.

VetSuccess Immersion Academy

Providing opportunities for transitioning veterans and their spouses to join the field of cybersecurity.

The Academy Advantage

Identify, train, certify, and hire proven talent – faster.

Participants graduate from an intensive, accelerated program in just 3-5 months with real-world skills from SANS training and 2-3 GIAC certifications. And they're job-ready on day one.

Improve your hiring success rate.

SANS CyberTalent Assessments identify which candidates are more likely to succeed in cybersecurity, so you reduce hiring mistakes. SANS training and GIAC certifications ensure mastery of essential job skills.

Reduce your hiring costs.

SANS finds and screens top talent and provides training and certifications in a cost-efficient way that reduces training costs and improves your return on investment for/in recruiting and hiring.

How It Works

SANS Immersion Academy offers employers an opportunity to sponsor seats in an Academy or create an Academy specifically for their organization's hiring needs. Please contact us for information about this program.

SANS Provides:

- Screening and qualifying of applicants
- Training, certifications, and career placement support for students
- Off-ramp options for non-accepted applicants interested in cybersecurity careers
- Mentorship and program management

Employer Provides:

- Assistance with admissions interviews
- Employment opportunities for students
- Funding for the program

LEARN MORE

Web: www.sans.org/cybertalent/immersion-academy
Email: immersionacademy@sans.org

ISSA

immersionacademy@sans.org

VetSuccess Cohorts: Employment Status

SANS | CyberTalent

94 SANS VetSuccess Cohort Members

STARTING SALARY	
$55-70k	17
$70-90K	22
$90-120K	14
$120K+	7

34 in VS Academy process

Microsoft

First Data.

Raytheon

TSYS

Deloitte.

Anthem.

SANS

CISCO.

ENGILITY
Engineered to Make a Difference

amazon

OPTIV

US Army Cyber Protection Brigade

NTT Security

"We've been thrilled with the opportunity to participate in the VetSuccess Academy.

I can't say enough about the cooperation and tireless efforts by SANS to make this program successful for both veterans and employers."

-Arlin Halstead,
VP, Human Resources

immersionacademy@sans.org

ISSA

Women: Bringing Diversity to Cybersecurity   SANS | Cyber**Talent**

Overview:

- Partnership with the National Center For Women in Information Technology (NCWIT)

- 300 inquiries with 200 qualified candidates taking the Aptitude Exam

- 90 high scoring candidates identified and invited to submit resumes and transcripts; 35 final interviews

- 19 top candidates selected for the initial cohort. 16 have passed GSEC, 11 have passed GCIH, and 6 have achieved the third GIAC certification.

Curriculum:

- SEC401 was taken live at SANS conferences in Summer 2016

- SEC504 was taken OnDemand after passage of GSEC; third elective is offered OnDemand to successful candidates as well

- Expected graduation in February 2017

Employment:

- Graduates will be matched with prospective employers
- Five (5) cohort members have been hired as of January 1, 2017

ISSA   immersionacademy@sans.org

2017 Scholarship Giving Program

WIS SIG Scholarship Fund

- **Donate Online:**
  http://issa-foundation.org
- **Email Us for Info:**
  wissig@issa.org

AMAZON SMILE CAMPAIGN

Welcome to amazon smile

Want to make a difference in getting qualified people into the **cyber workforce**? You can *automatically* donate to the ISSA Education Foundation scholarship program when you sign-up for **AmazonSmile**. Simply designate the **'ISSA Education And Research Foundation Inc**.' as your preferred charity. The cost of items, as well as Prime free shipping, are the same as on regular Amazon, but AmazonSmile will donate 0.5% of the price of your ***eligible AmazonSmile purchases*** every time you shop. It's a painless and easy way to make a difference in supporting our future cybersecurity professionals…so make that 'smile' box count!

ISSA

SIGS@issa.org

YOUR COMBINATION TO CYBERSECURITY

SUCCESS

Registration Info for ISSA INTL SIGs Portal

- **READY TO THRIVE? REACH OUT TO US TODAY TO SEE HOW WE CAN HELP YOUR CAREER TAKE OFF!**

- **Non-members:**

  https://www.issa.org/general/register_member_type.asp?

- **Members: SIGs@issa.org or Press Join on our SIG page once you are logged in!**

ISSA PORTAL: http://www.issa.org/SIGs

ISSA
Information Systems Security Association
International

Connect with us!

FISIG. HCSIG, SEASIG, and WIS
SIG Subgroups
of ISSA

#ISSAGBLSIGS

SIGs@issa.org