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## Network Visibility and Proactive Threat Hunting with Network Detection and Response

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# How Network Detection and Response (NDR) Empowers Cyber in ever evolving environments

#### Visibility is basis of everything

- Cannot see what you are not monitoring
- Commoditize data collection across all platforms
  - Traditional enterprise network
  - Cloud
  - Container native
  - Borderless enterprise
- Leverage visibility to build novel detections
- Reduce complexity of monitoring

#### **Analyze Everything or Tactical?**

- Analyze Everything
  - Pros
    - Ensures nothing is missed
    - Largest possible dataset for hunting
  - Cons
    - Largest possible data...
    - Dimensioning returns of collecting more vs usable
- Tactical
  - Pros
    - Starting with reduced noise to be as targeted as possible
    - Reduce cost to process data in both human and computing
  - Cons
    - May miss something
    - Will you have enough to influence new detections

#### Threat Hunting in a modern enterprise

- Proactively look for malicious activity on the network
- May not know where traffic is going
  - What is truly external?
- Hybrid computing platforms
- Heavily dynamic environments
  - Cloud
  - Container
- How do you influence detections

#### Building the attacker minefield

- Moving beyond the blocking mindset
- Network visibility is key for knowing where threats come from
- Influence automated responses to threats
- Map novel detections to stages of attacks

