

ISSA Central Maryland Sponsorship Benefits At A Glance

Sponsorship	Platinum	Gold	Single Event Sponsor
Sponsorship Investment	\$5,000	\$2,500	\$700
			Note 1
Length of Benefit	One Year	One Year	Single Event Sponsor
Current Number of Sponsorships at this level	2	No Limit	No Limit
20% of sponsorship fee will go towards the Central Maryland Chapter of ISSA Scholarship fund	X	X	
Sponsors will receive a framed certificate of sponsorship, suitable for display in your corporate office.	X	X	
First Opportunity to sponsor other Chapter events, excluding annual MAISC conference.	X		
Sponsor will be guaranteed one speaking slot at a monthly Chapter meeting. Scheduling restrictions may apply	X		
Recognition as a Sponsor at Chapter Monthly Meetings;	X	X	
Official host of one Monthly Chapter Meeting includes opportunity to provide a short overview about product or service	X		
Sponsor will have the opportunity to staff a 'demo/information table' at monthly membership meetings (restrictions apply)	All	4	
Sponsors name and logo appears on Chapter's Social Media	X	X	
Sponsors Company Name and Logo on each page of Chapter Website	X	X	
Link to Sponsoring Company's Website from Chapter's Sponsorship Webpage	X	X	
Ability to access ISSA membership for marketing e-mails annually (restrictions apply)	5x year	2x year	
Placement of banners/signage (provided by sponsor) at sponsored events	X	X	X
25% discount on chapter study groups	up to 8	up to 4	
Recognition of sponsorship on ALL event invitations and materials	X	X	Note 2
Opportunity to provide a short overview about sponsors product or service at the sponsored event			X
Recognition at the sponsored event			X
Note 1: Potential options include sponsoring chapter social events, student chapter meetings, and monthly chapter meeting meals			
Note 2: Only for specific event being sponsored			