

MARTHA LAUGHMAN

- First Cybersecurity Mil Skillbridge Program
- First DOL Cyber Apprenticeship in MD
- First All-Female Cyber Apprenticeship
- Founding Board Member of WiCys Mil Affiliate
- ❖ NICE Working Group Member
- Executive Director of GA Cyber Bootcamp
- Served on 4 boards of Tech Start Ups
- Co-Founded Esport Non-profit for Mil Kids
- ❖ BS + MS Industrial Organizational Psyc
- PhD (ABD) Organizational Psychology
- Selected for Maryland DOL Gov Board



WORKFORCE SHORTAGE MEANS NATIONAL CRISIS



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BOOTCAMPS



2Y COLLEGES



STATES



YOUTH PROGRAMS



UNIVERSITIES



INDUSTRY



Military Transition

smoothstack



Smoothstack is partnering with WiCyS (Women in CyberSecurity) to support women veterans and their transition to cybersecurity careers

Veterans' Apprenticeship Program

HONORING HER SERVICE

ADVANGTAGES

- ⊘ All Women Veteran Cohort ⊘ Less than 5% turnover rate
- Customized Curriculum
- Women + Talent Pipeline
- National Footprint

- Mentoring Program
- Built-in IT Diversity
- #buildyourownworkforce

Gain access to women veterans trained by Smoothstack, supported by WiCyS and selected by You.



We Create

Our team will work with you to create a custom program design for your needs



We Select

We select on merit-based principles, priotizing skills and aptitude while removing hiring bias.



We Retool

We take candidates with existing skill sets and retool them to meet client specifications.



You Hand Pick

Interact with candidates and make your selection with the help of Al and data science.

TARGETED **WORKFORCE PATHWAYS**

W I C Y S 2 0 2 1







WICYS VETERAN APPRENTICESHIP PROGRAM



Air Force Veteran

M. Conahan

Air National Guard Veteran Army Reserves Veteran



J. Rivers

M. L. Ludwa



A. Stephens Marine Veteran

J. Sams





Navy Spouse



Navy Spouse



J. Brooks



L. Sturgeon









Army Veteran





Employer Partners: III SentinelOne Bloomberg



N. Knight

K. Manzon

R. Pascua

Army Veteran

K. Scott

MICROSOFT

For the Microsoft Military Affairs team, advocating for veteran hiring is our top focus. Since 2013, MSSA is our 17-week training program...As we near a milestone 3,000 graduates.



WHYI WROTE TWO PROPOSALS FOR FORTUNE 500 COMPANIES TO HIRE & TRAIN RAW TALENT **OVFRSFAS**







ABOUT US + PLAY + EVENTS + HELP US + FAQS + CONTACT

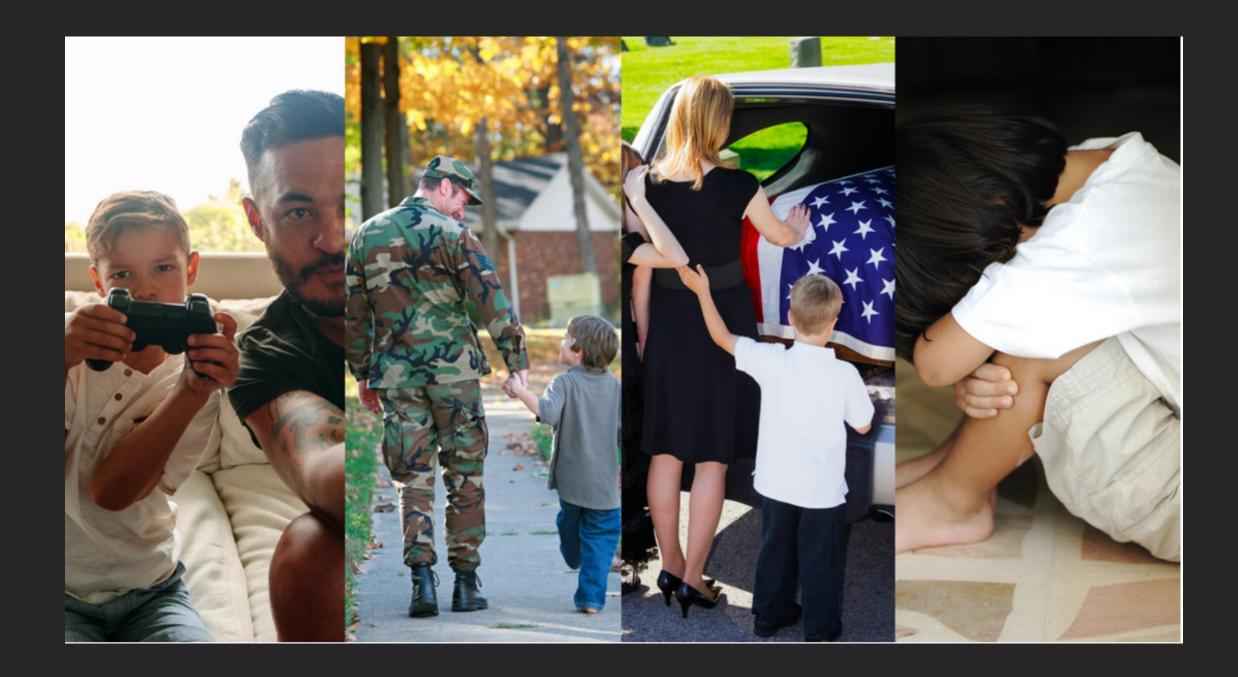
OUR PROGRAM

OUR TEAM

OUR PARTNERS

HOPE & HEALING FOR MILITARY KIDS THROUGH COMPETITIVE GAMING

THIS IS THE MISSION OF GOLD STAR GAMERS





A CHILD'S FACE WHEN HE SAYS 'GOODBYE'
FOR THE LAST TIME

Gold Star Gamers helps these kids rebuild after the tramatic loss.

HOPE AND HALING THROUGH GAMING

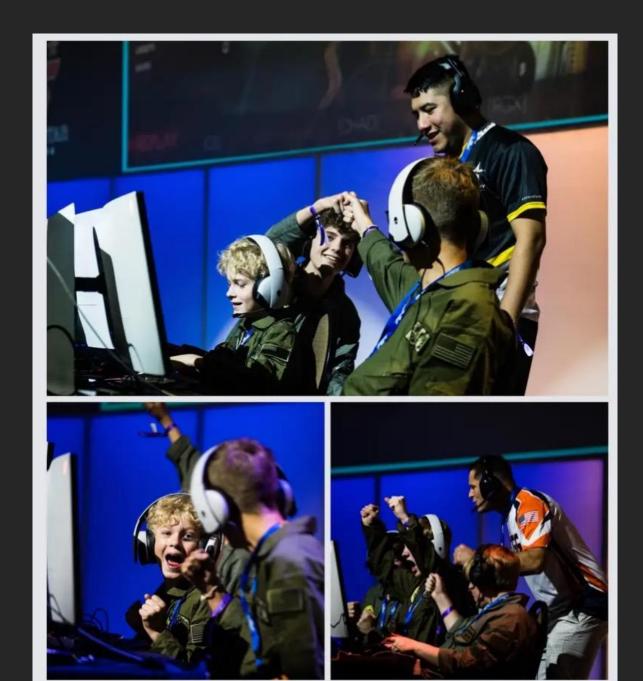
- 100,000 kids have lost a military parent
- At-risk for PTSD
- Pull away from friends and school
- Fearful surviving parent will die
- Low self esteem
- 95% game
- Gaming is an important part of military family culture
- Kids game as a way to process emotions
- Kids need to communicate with others
- Kids need to build self esteem
- Kids need something to look forward to
- Kids deserve joy

Mentorship & Training Camps



Make-a-Wish





- ✓ Group Bonding
- ✓ Joy
- ✓ Mother-Son Relationships
- ✓ Goals & Motivation
- ✓ Communication
- ✓ 400,000 twitch views
- ✓ Most engaged esport event at stadium
- ✓ Request from other pro athletes to participate
- ✓ Kids continue to play together

What is next?

- ✓ Industry-Supported after school camps
- ✓ Veterans Day Event at Shenandoah University
- ✓ December Celebrity Virtual Event
- ✓ 25 gaming set ups to 25 kids that lost their parent last year
- ✓ Texas Spring Event

Want to help us continue the mission?

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